



TUCSON
BOTANICAL GARDENS

Dog Days of Summer

June 1 - September 30

Tucson Botanical Gardens (TBG) celebrates the Dog Days of Summer by welcoming leashed dogs from June 1 – September 30 every summer. Enjoy bringing your furry friend along with you on your stroll through the Gardens. Take in the free smells and summer plants! With a Dog Membership, your canine companion will receive unlimited daily admission during the summer months and a special Tucson Botanical Gardens dog tag.

Dates/Hours: June 1 - September 30, 7:30am – 3:30pm

Dog Admission: \$5 per dog

Dog Membership: \$20 (Each Dog Member receives a TBG dog tag) +\$10 per additional dog, up to 3 dogs

Sponsorship Opportunities to connect you with our Dog Days of Summer!

All sponsorship levels include complimentary Dog Membership and Social Media posts.

Presenting Sponsor Dog Days of Summer – \$4,000

- Acknowledgement of Presenting sponsorship on:
 - Company logo engraved on back of dog membership tags
 - Key marketing collateral, as appropriate, including media, advertising, signage, online and collateral materials & Dog membership welcome letter
 - Recognition on Doggie Wall of Fame (pics of cute dogs in the Gardens)

Dog Days of Summer Water Bowl Sponsorship - \$2,000

Underwrite the multiple TBG branded bowls set out throughout the gardens. These bowls are critical hydration spots for our furry friends. Bowls are displayed throughout the day.

- Acknowledgement of Water Bowl sponsorship:
 - Name/Company logo sticker placed on all water bowls
 - Acknowledgement of name/company on website page and select marketing initiatives

Doggie Treat Sponsor – Treats for sale in our Gift Shop - \$1,000

- Sponsor to donate holistic dog treats (quantity TBD). The parents of each doggie visitor will be offered one treat upon entry. Treats will be available for sale in the Gift Shop.
- Acknowledgement of Doggie Treat Sponsorship on Dog Days of Summer webpage



For more information, contact Sue DeBenedette, Director of Corporate Outreach at (520)247-5883 or sdebenedette@tucsonbotanical.org.