Each year brings new inspiration in ways to connect people to plants and nature.

Keven and Jennifer Box’s origami inspired sculptures resulted in record attendance at lectures and events. A new brick Welcome Corridor, flanked by pollinator plants, now guides guests from the gift shop into the garden, and our beloved titan arum was moved to a more prominent location in the Cox Butterfly & Orchid Pavilion. And let’s not forget, this year the Tucson Botanical Gardens was honored to be named one of the “Top 10 Public Gardens to Visit in North America” by the Canada Garden Tourism Council.

While this annual summary highlights our statistics, finances and achievements for this fiscal year, we are aware that it is only through the support of our members and guests that we were able to achieve and exceed our programming goals. Thank you!
FINANCIAL SNAPSHOT

Revenue

Contributions $413,017
Grants $301,802
Admissions $613,110
Membership $288,243
Education $107,743
Events/Gift Shop $227,953 (net)
In-Kind $123,953
Total Revenue $2,075,826

Expense*

Education $495,543
Horticulture and Exhibits $1,013,448
Administration $144,098
Fundraising $210,548
Marketing $97,047
Total Expenses $1,960,684

Net Operating Gain $115,142*

*includes depreciation expenses of $161,614
The Community We Serve

- **5,115** - Member Households
- **13,212** - Volunteer Hours Contributed
- **150,000** - Annual Visitation
- **67** - Community Supported Meetings
- **59** - Marriages celebrated
- **3,999** - School Children
- **8,107** - Youth Garden Visitors
- **2,259** - Horticultural Therapy Program Attendees
- **2,755** - Adult Class Participants

Honors and Awards

- “**One of the Top 10 Public Gardens to Visit in North America**” by the Canada Garden Tourism Council.
- TBG’s Director - **Philanthropy Day Fundraiser of the Year**, Association of Fundraising Professionals